



01

HealthGates® Hub (ePA)

Advancing Primary Care

Share medical information in real time with minimal human intervention. The best HealthGates® hub to ensure all patients get the right treatment at the right time.

Changing the Way Healthcare Stakeholders Interact

By focusing on Patients, Pharmaceuticals, Providers, Payors, and Pharmacies (the Five P's), we ensure seamless communication and streamlined processes for the benefit of all.

Patients, Pharmaceuticals, Providers, Payors, Pharmacies, Patient Advocacy

Digitizing Prior Authorization

HealthGates® digitizes prior authorization by replacing paper forms with an electronic system. This electronic system allows healthcare providers to submit authorization requests quickly and securely including Providers, Bio-Pharma, Payors, and Pharmacies.

By digitizing this process, HealthGates® aims to reduce the time and effort it takes to get approval for medical treatments, ultimately benefiting both patients and healthcare providers.

02

MyPatientQR App

MyPatientQR - Immunotherapy Patient Digital Card is intended to communicate with healthcare providers who are not involved with a patient's cancer treatment. Should your patient need to be seen by his/her primary

care provider or in the emergency room, as an example, the patient current treatment data can be securely accessed, at the time of service in order to alert the care team of the following:

- Any allergies and toxicities.
- The patient is receiving cancer treatment with immunotherapy agents.
- The common side effects of immunotherapy agents.
- Management of immunotherapy side effects may require a different approach than those of chemotherapy.
- Oncology providers should be alerted prior to making any change in immunotherapy treatment regimens.

03

HealthGates® Concierge Marketing Services

Post Phase 3 approval under PDUFA (Prescription Drug User Fee Act), manufacturers and pharma's wishing to bring products to market once fully FDA approval is granted, are faced with the following payable Gov't fees:

The fees do not include any sales and marketing costs involved in product launch and other "go to market" expenses needed to be burned, in order to secure a successful adoption by prescribing physicians and distributed and fulfilled by specialty pharmacies.

What does HealthGates® Concierge Marketing Services cost?

We are extremely flexible in approach and can save our clients both time and expense in their product launch ambitions, goals and objectives.